

Hocking XU is CEO and cofounder of Ainnovation AI, a child company of Sinovation ventures in which he serves as a partner as well. Hocking has deep insights in local market segments in China due to his 22-year IT experiences in consulting, sales, services and management across financial services, retail, manufacturing, telecom, media, energy, utility, high-tech, government, education, healthcare and public services. In his successful career, Hocking held various senior leadership capacities including:

- Vice President of Wanda Internet Technology Group, acting as executive board director of Ffan E-commerce Co. Ltd., Ffan Cloud Company, Wiwide and ECTP, a leading smart parking unicorn;
- Vice President and General Manager of Microsoft Enterprise & Partner Group (EPG) in Great China Region, Customer Service and Support (CSS) General Manager and cloud executive sponsor in Asia Pacific region;
- Vice President and General Manager of East and Central Regional in SAP Great China Region;
- General Manager of Financial Services Sector, Global Technology Services in IBM Great China Region.

Hocking Xu holds Bachelor Degree of Electronic Engineering from Shanghai JiaoTong University and EMBA Degree from Peking University. He is an active leader in investment, charity and other social activities including being tutor of Management School, FuDan University, TongJi University and Shanghai JiaoTong University. Hocking is an independent board director of Honma, a leading Golf brand and public listed company in HK.